

# Mia O'Brien

## Multimedia Journalist

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Ponte Vedra Beach, FL 32082

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### Professional Experience

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- **1010 XL / 92.5 FM Jax Sports Radio (Jacksonville, FL)** **August 2021 – Present**
  - Director of Multimedia Production, leading a team of 10 in content creation for the social media and video channels of the undisputed leader in Sports Radio in Jacksonville.
  - Co-host of “XL Primetime,” airing Monday to Friday from 12-3 PM year-round.
  - Co-host of “Helmets and Heels,” the first (and longest running) all-female sports talk show in the U.S. Aired every Tuesday evening.
  - Play-by-play and color commentator for select local sporting events.
- **Taylor Leadership Institute at University of North Florida, Academic Coach + Volunteer (Jacksonville, FL)** **January 2022- Present**
  - Co-teach the “Senior Practicum” course, leading the rebranding of the Senior Capstone Project.
  - Facilitate and moderate TLI events on and off campus.
  - Serve as a mentor as well as helping to find other mentors for the award-winning “TLI Mentoring Network.”
- **WTLV First Coast News, Sports Anchor/MSJ (Jacksonville, FL)** **September 2018 - March 2022**
  - Enterprise, report, shoot, and edit stories and highlights - including coverage of Jacksonville Jaguars, Florida Gators, Florida State Seminoles, PGA Tour, prep sports, and local minor league teams.
  - Produce and anchor nightly sportscasts, as well as coordinate and produce weekly high school football show.
  - Generate daily content for web and social media
  - Oversee both weekly and monthly calendar for entire Sports Department, including delegating assignments.
- **KGAN/KFXA, Weekend Sports Anchor/MMJ (Cedar Rapids, IA)** **August 2015 – August 2018**
  - Enterprise, report, shoot, and edit stories and highlights - including coverage of Iowa Hawkeyes, Iowa State Cyclones, Northern Iowa Panthers, prep sports, and local minor league teams.
  - Produce and anchor nightly sportscasts.
  - Generate daily content for web and social media
  - Develop contacts and further footprint of KGAN in the community.
- **WENY-TV HD, Sports Reporter (Horseheads, NY)** **July 2014 – June 2015**
  - Capture, edit, and report weekly packages.
  - New York Jets Training Camp beat reporter.
  - Anchor live reports in-studio and morning sports segment.
  - Co-produce “Thunder at the Glen,” a feature show prior to NASCAR’s Cheez-It 355 at Watkins Glen International.

### Education

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- Ithaca College, Roy H. Park School of Communications** **August 2011 – May 2015**
- Major: Journalism      Minors: Politics and Sports Studies      GPA: 3.83 (Magna Cum Laude)
- Park Scholar Award: full-merit scholarship based on academic excellence, community service, leadership, and passion for communications.
  - Ranked the No. 10 collegiate sportscaster (and only female ranked in the Top 20) in U.S. by the Sportscasting Talent Agency of America (2015).

### Leadership Experience

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- **Taylor Leadership Institute at University of North Florida, Lecturer & Board Member** **September 2021 – Present**
  - Develop curriculum and guest lecture to senior practicum course. Support Leadership Institute through coordinating mentorship and community outreach programs.
- **Ithaca College Senior Class of 2015, President** **May 2014 – May 2015**
- **Office of Student Engagement & Multicultural Affairs, Student Leadership Consultant** **August 2014 – May 2015**
  - Plan, market, and implement various events, initiatives and conferences for Ithaca College campus.
  - Serve as a resource for students and student organizations regarding programming and finances.

### Skills

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◆ Adobe Creative Suite ◆ Avid Media Composer 7 & Newscutter ◆ Final Cut Pro ◆ iNews ◆ ENPS ◆ Microsoft Office Suite ◆  
◆ Panasonic XDCAM ◆ JVC HY100 & HY700 ◆ LiveU ◆ Edius ◆ TVU

**References:**

1. Dr. Matthew Ohlson - Director, Taylor Leadership Institute (University of North Florida)  
[dr.ohlson@gmail.com](mailto:dr.ohlson@gmail.com)  
352-474-9602
2. Steven Griffin — General Manager, 1010XL Jax Sports Radio  
[steven@1010xl.com](mailto:steven@1010xl.com)  
904-673-9745
3. Andy Malnoske – Sports Director, WETM-TV; Former Sports Director, WENY-TV  
[andymalnoske@wetmtv.com](mailto:andymalnoske@wetmtv.com)  
607-857-0036
4. Gus Ramsey – Former ESPN SportsCenter Producer & Coordinating Producer, Talent Coach  
[gusram@me.com](mailto:gusram@me.com)  
860-329-6625
5. Gary Dolphin – Voice of the Iowa Hawkeyes, Hawkeye Sports Properties (Learfield Radio)  
[Gary.p.dolphin@usbank.com](mailto:Gary.p.dolphin@usbank.com)  
563-949-7346